

APPENDIX 3 – CONSULTATION DRAFT

Outcome Sponsor:
Outcome Lead:

Connecting Education and Skills to Business

Key driver = Raising Skills and Reducing Unemployment

Priority Outcome: – Ensuring a ready supply of talent, and attracting and retaining young people through connecting education and skills with the needs of business and the local economy

Why is this a priority? Gloucestershire needs to be a place which recognises that every single individual has talent and can develop; where people have aspirations and build knowledge through education and experience; that attracts and retains smart people and creates opportunities for skilled people to develop and apply what they know; and which recognises the value of its young people and retains them to grow the economy of the future. But they also need jobs and the best way to ensure that they are well employed is to ensure that the skills they learn are those that businesses and the economy needs. The Partnership will look to continue to work closely with education and employability providers to strengthen the effectiveness of the business/education interface in support of these objectives.

Where do we want to be in three years time? By March 2014 Gloucestershire needs to have:

- Higher and Further Education provision, which more employers value, promote and utilise to meet their business needs and which works collaboratively with business to tailor and improve take up of provision.
- A robust and integrated Employment and Skills Strategic Plan led by employers that guides investment in the County and builds on the model developed under the Gloucester Works programme
- Retained its position of having one of the lowest UK rates of 16-19 year olds who are Not in Employment, Education or Training (NEET).
- Increased the number of employers who recognise and implement workforce and succession planning measures in their Business Plans
- Contributed to the 'Narrowing the Gap' agenda by reducing worklessness and supporting people to progress into sustainable employment.

What will be done in 2011/12

Improvement Activity	Planned Benefits	Key Resources	Dates	Lead	Partners
<p><u>Connecting education with business -</u> Deliver a pilot programme to further enhance the connection between schools and business.</p>	<p>Closer alignment of the education agenda, aspirations of young people, and supply of talent with the needs of businesses and the economy</p>	<p>GFirst staff time</p>	<p>Commence Sept 2011 Review April 2012</p>	<p>GFirst, GCC</p>	<p>Schools, FE, Businesses EBP's, GCC</p>

<p>FE/HE Relationship to Business – Continue to promote a direct relationship between FE/HE and business, including the successful implementation of Project NEXUS, to ensure education provision is aligned to the wider/future needs of business</p>	<p>A much improved and relevant relationship between HE/FE and businesses in the County. Additional co-funded students involved in the project Pilot projects developed and lessons learned A culture of enterprise developed for students, business and university staff.</p>	<p>Nexus - £600k funded by HEFCE over 3 years. UoG staff time</p>	<p>Review April 2012 Start - ? End - ?</p>	<p>UoG/RAC Simon King</p>	<p>Enterprise Strategy Group, BMC¹ Employers/Businesses, UWE, Glos College</p>
<p>Gloucester Works Programme – Complete the successful delivery of the programme and dissemination of the evaluation outcomes</p>	<p>Number of people to have been engaged on programme – 3000 Number of people accessing employment support, personal development and guidance – 2100 Number of people assisted with skills development – 2676 Number of people gaining formal qualifications –</p>	<p>£1.2million (RDA/ESF)</p>	<p>Review Sept 2011</p>	<p>GFirst</p>	<p>Glos City Council, SWRDA, GCC</p>

¹ BMC - a consortium of Gloucestershire Business Membership Organisations (Chamber of Commerce, FSB, CBI, IoD, NFU, CLA, etc)

<p>Prospectus for Employment Skills and Jobs - Commence delivery of the Prospectus for Employment Skills and Jobs in Gloucestershire published in December 2010: (Potential role of a Task Force)</p> <ul style="list-style-type: none"> Building Gloucestershire's future labour force utilising vehicles such as Graduate Challenge, Apprenticeships, work placements, student work experience etc 	<p>1366 Number of people progressing into employment – 750 Number of employers directly assisted with vacancy support, workforce planning and skills development measures - 1100</p> <p>Maintaining low numbers of 14-19 year olds who are NEET.</p> <p>Increasing take up of apprenticeships. Talent retention</p> <p>Reducing the mismatch between the skills needed by the economy and those available in the population of working age. Improving skills and aligning provision</p> <p>Promoting local recruitment and workforce development</p>	<p>GCC, National Apprenticeship Service (NAS).</p>	<p>Start April 2011</p>	<p>GCC (14-19 Unit)</p>	<p>Enterprise Strategy Group (ESG), BMC, SFA, FE Colleges and Private Training Providers, Education Business Partnerships, NAS, GAVCA.</p>
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- Working with employability providers to coordinate local provision and encourage increased mainstreaming to enhance employability and reduce worklessness for priority groups, such as young people
- Providing employers with the skills they need for the future by raising the demand for and investment in skills development ; developing the Gloucestershire Skills offer to businesses
- Local Employment Agreements, particularly in terms of key

cf; key sector growth skills development needs

regeneration projects					
Regional Land Based Skills Programme – Continue to deliver the RDP-E funded Regional Land Based Skills Programme.	Boosts the productivity of rural areas by developing an efficient & inclusive labour market. Provides rural businesses and communities with the skills they need now & in the future so that they can operate in an increasingly challenging and competitive environment	RDP-E until July 2011	Review Aug 2011	RAC	Hartpury College and land based training providers
Public Sector Employment Partnership (PESP) – Development of a forward strategy to support the continuation of a platform for shared service opportunities			Review July 2011	GFlrst	GCC, NHS, Police, JCP, District authorities

How will we know what difference we have made?

Indicator	Baseline	Targets 2011/2012	Lead	Links
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Resources

To be developed

Key Risks

Related Documents and References